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Match-Up Programs Expand to Target Skills in 13 Emerging Industries

- 'Digital Leap Camp (TBD)' focuses on boosting digital skills for the workforce
- Industry collaboration for hands-on training and real-world expertise
- Empowering local economies with Match-Up partners across regions to bridge skills gap

The Ministry of Education (Deputy Prime Minister and Minister of Education Lee Ju-Ho) and the National Institute of Lifelong Learning (Acting President Jeong Sang-sik), announced the Framework Plan for the Industry-specific Short-term Skills Certification Program ("Match-Up") in 2024 on February 29.

Match-Up is a program where representative companies and educational institutions collaborate to develop and operate online-based training courses. These courses support the improvement of job skills in new industries and emerging technologies. Anyone interested in improving their job skills in new industries, such as college students, job seekers, and employees, can take relevant courses for free without any time or space restrictions. Last year, 72 courses in 11 fields were offered, attracting a total of 5.1 million participants.

< Best Practices of 2023 Match-Up >

- *"As someone in my 50s with a non-IT background, I took courses on Match-Up Cloud, big data, augmented reality (AR), and virtual reality (VR) to plan services for the company's artificial intelligence platform."*
- *"As a young professional in my 30s, in my free time after work, I took high-quality online courses to gain the skills necessary to understand future vehicles, which are fundamentally different from conventional internal combustion engines."*

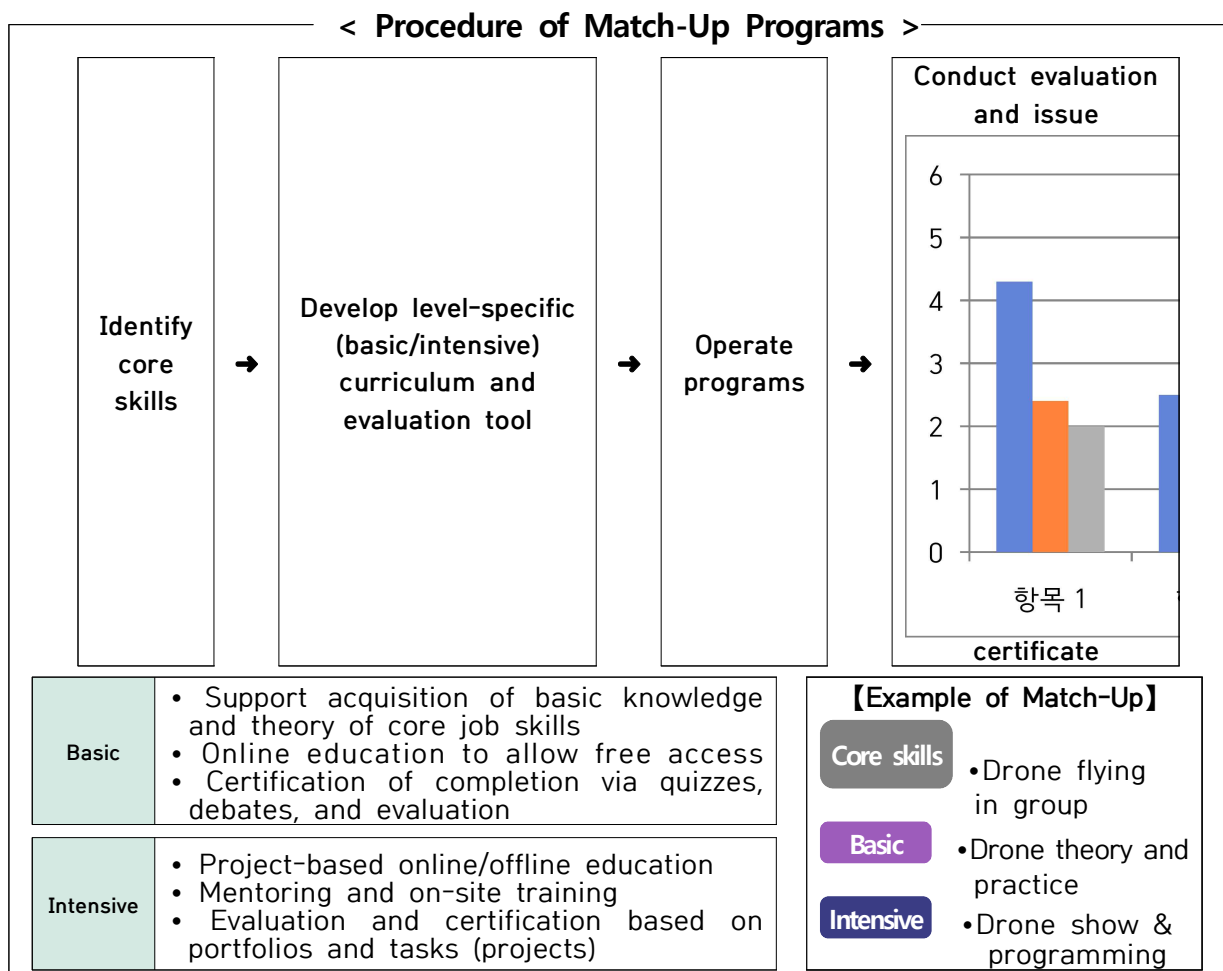
The 2024 Match-Up Framework Plan includes the following key initiatives:

First: Piloting the Digital Leap Camp (TBD). This training and re-training

program for adults helps them improve job skills in digital fields like cloud computing. Upon completing the four-week camp, participants will receive a digital badge.

Second: Expanding the scope of participating educational institutions and industry stakeholders to strengthen the development and operation of practice-oriented curricula. Industry-specific skills will be reflected on the curriculum and certification assessment, and participation from industry will increase the utilization of program outcomes.

Third: Operating the curriculum in conjunction with regions to improve the skills of local industry employees. Specifically, the Match-Up curriculum in future automobiles can be used to train and retrain eco-friendly automobile maintenance personnel, a core business in the Gyeonggi province.



This year, the Match-Up program will offer more than 80 courses in 13 new industries, including life and health (bio-health), aviation and unmanned aerial vehicles (drones), and future automobiles. These courses include basic online offerings followed by in-depth, blended online/offline courses, allowing students to systematically develop core job skills for each industry. Upon completion, students receive a completion certificate issued by a representative company.

Anyone can access and take Match-Up courses for free through the Match-Up or K-MOOC websites. Industry stakeholders interested in participating in the project can submit an application to the National Institute of Lifelong Learning by April 12, 2024, at 6:00 PM. Program details will be available on the Ministry of Education, Match-Up and K-MOOC websites starting February 29.

※ <https://www.moe.go.kr>; <https://www.matchup.kr>; <https://www.kmooc.kr>

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